

Minnesota Academy of PAs (MAPA)



Supporter Prospectus

2026 Fall CME Conference

September 24-25, 2026

Breezy Point Resort
9252 Breezy Point Drive
Breezy Point, MN





MINNESOTA ACADEMY OF PHYSICIAN ASSOCIATES

The MAPA Annual CME Conference is an event that provides CME credits (continuing medical education) that PAs need to maintain their license and PA-C (certification) designation.



About the Event

2026 Fall CME Conference

September 24-25, 2026

Breezy Point Resort

About Event Attendees

During these events, our community of practicing PAs, PA educators, and administrators will gather to learn, share experiences, and discuss bold visions.

What is a PA? [View infographic>>](#)



PAAs as Principal Providers

Get exclusive access to PAs across the state of Minnesota.



Large Audience

A growing and engaged MAPA membership focused on diversity, equity, and inclusion of all PAs.



Decision Makers

Minnesota PAs are able to drive patient care and create treatment plans that include cutting edge developments.

Who You Will Meet

With thousands of hours of medical training, PAs are versatile and collaborative, and improve healthcare access and quality.



Top PA Specialties

- Family Medicine
- Emergency Medicine
- Urgent Care
- Orthopedics
- Surgical



Where do PAs Work?

- Outpatient
- Clinic Hospital
- Convenience Care



PAs at Work

- Develop treatment plans
- Order referrals and consults
- Prescribe medications
- Perform procedures And much more

About the Program

The conferences features two days of live CME sessions, a networking reception, Exhibit Hall, product theater (non-CME) sponsored presentations and more!

CME Program

The CME program will highlight a variety of practice-related topics.

Previous presentations have included interactive case studies, clinical pearls, the latest cutting-edge procedures or treatment options, and professional development education.

CME lectures are scheduled for 55 minutes, with mid-morning and mid-afternoon breaks, plus a 60-minute break for lunch.

Additional activities include Student Poster Presentations, Networking and Social events.

Daily Structure

7:00 - 7:55 AM	Breakfast + Product Theater
7:55 - 8:00 AM	Welcome
8:00 - 8:55 AM	Lecture 1 A & B
9:00 - 9:55 AM	Lecture 2 A + Exhibit Hall
10:00 - 10:55 AM	Lecture 2 B + Exhibit Hall
11:00 - 11:55 AM	Lecture 3 A & B
12:00 - 1:00 PM	Lunch + Product Theater
1:00 - 1:25 PM	Break / Activity
1:30 - 2:25 PM	Lecture 4 A & B
2:30 - 3:25 PM	Lecture 5 A & B
3:30 - 4:25 PM	Lecture 6 A & B
4:30	Adjourn

About Venue, Lodging

Breezy Point Resort
9252 Breezy Point Drive
Breezy Point, MN

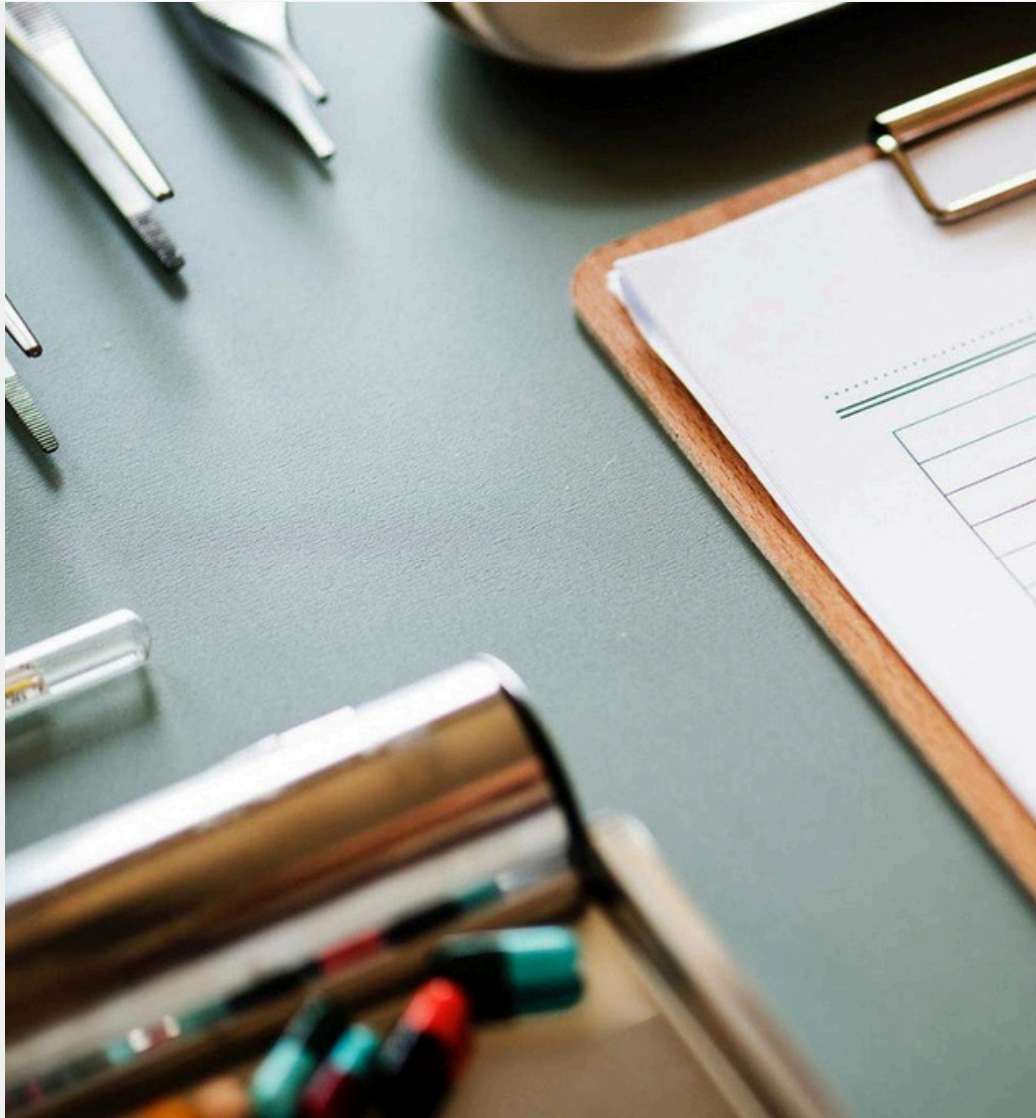
Overnight rooms available for \$159 / night. Room block is available for Wednesday, Thursday and Friday night.

Please make a reservation by August 24, 2026.

218-562-7970

Past Supporters and Exhibitors

- Advanced Pain Management
- Alexion Pharmaceuticals Allergan
- Amgen
- AMEDD (Army Medical)
- Astellas Pharmaceuticals
- AstraZeneca
- Bayer Pharmaceuticals
- Biohaven Pharmaceuticals
- Boehringer Ingelheim
- Bristol Myers Squibb
- Coloplast
- Daiichi Sankyo
- Ethicon
- Exact Sciences
- Ferring Pharmaceuticals
- Gilead Sciences
- GlaxoSmithKline
- GRAIL Inc
- Gunderson Health system
- Intra-Cellular Therapies
- iSpine Clinics
- Janssen Pharmaceuticals
- Lilly USA
- Medicure
- Medimmune
- Merck
- MinuteClinic
- Neurocrine Biosciences
- Novo Nordisk
- NovaCare Rehabilitation
- Novartis Pharmaceuticals
- Nura Precision Pain Management
- Otsuka Pharmaceuticals
- Pfizer Pharmaceuticals
- Radius Health
- Rayus Radiology
- Regeneron Healthcare Solutions
- Rosh Review
- Sanofi
- Sigvaris
- Synergy Pharmaceuticals
- Takeda Pharmaceuticals
- Tria Orthopaedic Center
- Twin Cities Spine Center
- Ultragenyx
- Vein Clinics of America



Exhibitor and Supporter Options

There are many ways to gain visibility with
event attendees.

Exhibit Booth



Exhibit Booth: \$2,500 (only 28 available)

Exhibit Booth includes:

- 30" x 6' table, blacklinen, andtwochairs
- Two (2) complimentary full conference (two-day) registration passes
- Full conference access includes meals and the networking reception
- Extra exhibit hall-only passes are available for \$125/each
- Networking during meal service, designated breaks, and evening reception.
- Recognition on the MAPA website, email promotions, printed and online programs, and onsite signage
- Registrant list that includes attendee name, company affiliation, location, and email address (opt-in only)
- The list is emailed before the event and provided in print on-site

Liability and Cancellation Policies

MAPA does not guarantee the security of unattended booths. Offensive promotions by exhibit personnel are not tolerated. MAPA reserves the right to deny booth space to any company whose products do not contribute to the attendee's medical practice.

In the event of a cancellation, notice must be received by email two (2) weeks before the event (before Thursday, Sept. 10, 2026) to receive a full refund minus a \$100 administrative fee. Cancellations made after that date will be ineligible for a refund.

Booth Assignments

Exhibit booth assignments are made after both payment is received, and exhibitor registration form submission, with priority location given to sponsors. Booth assignments and the floor plan are subject to change without notice to accommodate space needs.

Exhibit Hall Schedule

Booth Set-up	Thursday, Sept. 24, 6 am - 7 am
Exhibit Hall Open	Thursday, Sept. 24, 7 am - 4 pm
	Friday, Sept. 25, 7am - 4pm
Booth Strike	Friday, Sept. 25, 4pm - 5 pm

Education Sponsorships



ProductTheater: \$3,500 (only 2 available) – Lunch **SOLD OUT**
\$2,500 (only 2 available) – Breakfast

Provide a live 30-minute non-CME presentation to attendees. A limited number of these opportunities are available; topic subject to MAPA approval.

Sponsorship includes:

- Complimentary meeting room space, and standard audiovisual equipment for the presenter (screen, projector, podium, mic, slide advancer)
- Advance list of conference registrants, including addresses and emails for those who opt-in (GDPR compliant)
- Recognition on the event webpage, email promotions, printed program

Selection Required:

- Thursday, Sept. 24 - Breakfast
- Thursday, Sept. 24 - Lunch **SOLD OUT**
- Friday, Sept. 25 - Breakfast
- Friday, Sept. 25- Lunch **SOLD OUT**

The sponsor is responsible for the invitation and travel and accommodations of the speaker(s), as well as any additional audio-visual equipment or services, and any other service not listed below.

Session times are subject to change with notice to accommodate program changes.

Attendee Visibility and Exposure Sponsorships



Conference Wi-Fi: \$3,000

Sponsor will be listed in the printed program, in the mobile app and in onsite signage. Sponsor will also be acknowledged during the conference opening remarks. Sponsor may select the password for attendee wi-fi access



Lanyards: \$2,500

Lanyards are branded with company's logo and provided to every attendee. Also includes a list of attendees and online advertising opportunities.

Attendee Visibility and Exposure Sponsorships



Networking Reception Sponsor: \$2,000 (2 available)

The event is an exclusive networking opportunity for attendees. Complimentary appetizers are served with beer/wine bar during the 90-minute evening event. Sponsor may provide opening remarks at the event. Sponsor is recognized with a statement of thanks during the reception opening remarks. Sponsor is also recognized on the MAPA website, email promotions, printed and online programs, and onsite signage.



Coffee Break Sponsor: \$1,500 (4 available)

Put your company at the center of conversations between attendees at a coffee break served in the Exhibit Hall. Sponsor is recognized with a statement of thanks directly before sponsored coffee break. Sponsor is also recognized on the MAPA website, email promotions, printed and online programs, and onsite signage.



Swag Bag Inserts: \$250

Sponsor provides merchandise of their choosing. Merchandise is placed at the registration desk for attendees to take during the event. Sponsor may also provide a piece of literature or giveaway for inclusion in bag (subject to MAPA approval).



Notepads & Pens Sponsor : \$150 (1 available)

Sponsor provides notepads and pens of their choosing for placement at each attendee chair for the start of the event.

Advertising Opportunities



**Custom Email:
\$400/email**

Drive traffic to your booth proactively by enticing attendees just before the event or ensure that they do not forget you by sending a follow-up email after the conference ends.



**Printed Ad:
\$250 for ¼ page (vertical)**

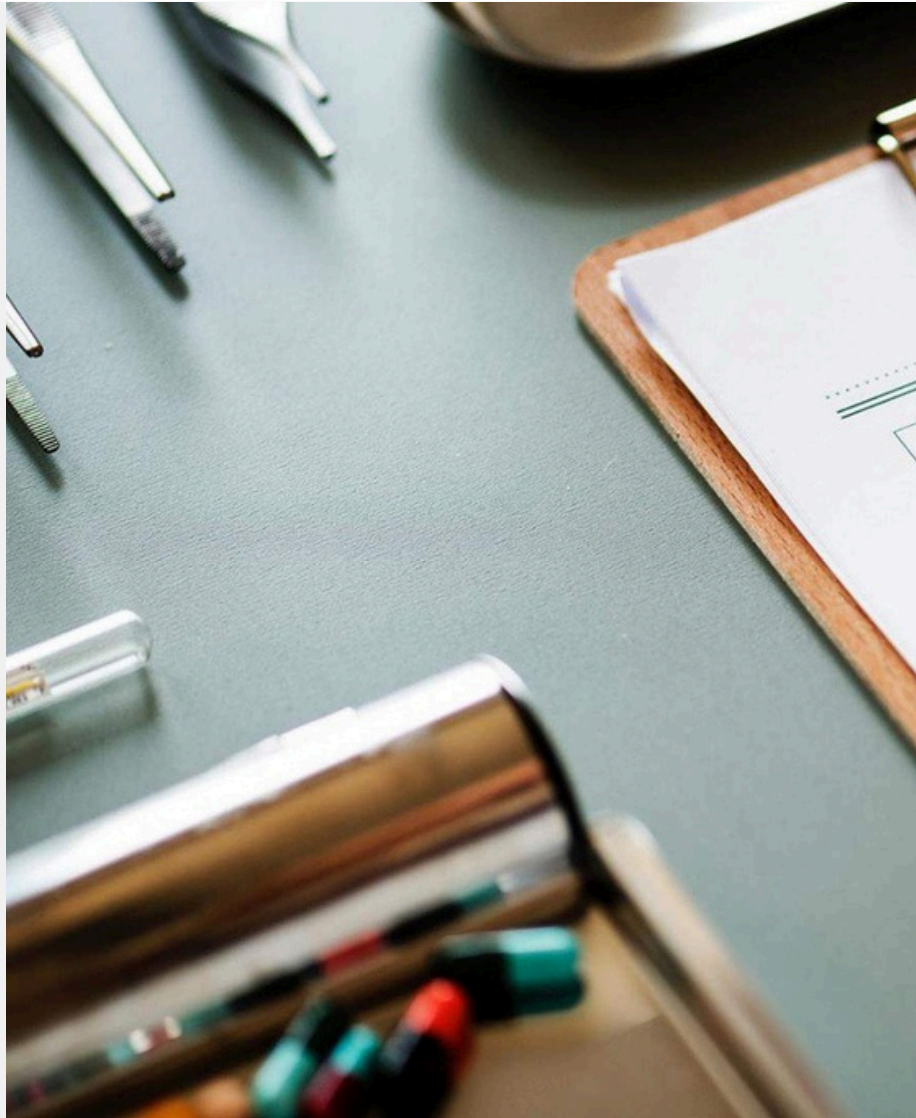
Showcase your company with an ad in the printed program's happenings insert. The insert includes the non-CME activities, such as the exhibit hall and networking events.



**Social Media Post Ad:
\$150/post per channel)**

Showcase your company to MAPA followers on our Facebook or Instagram channels. Packages available.

Content and timing of each of these benefits are subject to MAPA approval.




Thank You

To purchase an exhibit booth or sponsorship:

Visit our website to request an invoice and/or pay online:
<https://www.minnesotapa.org/annual-cmeconference/>



Or contact MAPA Staff 

612-237-0797 

info@MinnesotaPA.org 